

# Over 50% of Residents Who Have Used Moving Station *Have Sold Their Homes within 120 Days!*



The Moving Station Home Sale Program helps Lions Gate residents with every aspect of selling their home. This program is optional and provided at no charge on behalf of Lions Gate.

*“Moving Station has an excellent success rate for helping Lions Gate residents sell their homes quickly. For Lions Gate residents who have chosen to use Moving Station, the average amount of days from the time their listing goes live, to the time they had a sales contract in-hand was only 84 days! Research indicates that the national average is double that amount of time,” says Moving Station Vice President Pati Saulig.*

## 1. SPEAK WITH YOUR MOVING STATION COUNSELOR

A licensed real estate agent, your Moving Station Counselor assesses your needs and provides you with the expertise and support you need to be a smart consumer of real estate services.

## 2. SELECT THE RIGHT LOCAL REAL ESTATE AGENT

You receive two Comparative Market Analyses on your home, which your Moving Station Counselor reviews with you to determine the best listing price and marketing strategies.

## 3. PRICE YOUR HOME RIGHT AND GET IT READY TO SELL

Your Moving Station Counselor works with you and your selected agent to assess local market conditions, including recent sales, competition and trends, and helps you to maximize your home’s appeal and achieve the highest sale price.

Your Moving Station Counselor provides advice to maximize your home’s appeal to achieve the highest sale price.

## 4. MARKET YOUR HOME

Your Moving Station Counselor provides advice on the best marketing strategies to maximize your home’s visibility. As your advocate, your counselor will also work with you and your agent to ensure everything is being done to best market your home.

## 5. CLOSE THE SALE

Your Moving Station Counselor advises on contract negotiations and the closing process, and follows through with you until closing is complete and the check is in your hands.



**LIONS GATE**  
Independence • Continuing Care • Jewish Tradition

**Call Today to Reserve Your Space at Our NEXT INFORMATION MEETING**  
**856-782-1200**

Visit Our **NEW Website**  
**lionsgateccrc.org**

**Information Center Hours**  
Open Monday through Friday, 9 am to 5 pm  
Evenings & weekends by appointment  
1110 Laurel Oak Rd., Voorhees, NJ 08043

## Marlene Smolark Makes Moving to Lions Gate Easy

**Lions Gate Residency Counselor, Move-In Coordinator**  
**Marlene Smolark** (A Voorhees Resident)

“I really try to go out of my way to ensure that the residents have a smooth, stress-free move-in process and that they are comfortable after they move into Lions Gate as well. I’ve been here for 11 years and I am here more than I’m home, so I spend so much time with residents that I feel like they are my second family. Their comfort is very important to me. Even after they move in, residents come to me for everything from directions to restaurant reviews...and because I have been a resident of Voorhees for 26 years, I can give them some great local information! No question from a resident is too big or too small. If there is anything I can’t help residents with, I always find a person who can help them. Going that extra mile is important to all of us at Lions Gate.”



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# LIONS GATE NEWSLETTER

Winter 2011

Independence ♦ Continuing Care ♦ Jewish Tradition

Volume XVII

## A Heartfelt ‘Thank You’ from Lions Gate for Another Successful Year!

We wish to thank all of our Lions Gate residents, their families and our extraordinary staff members for another successful year. Industry experts look to Lions Gate as a model community, inspired by our notable success despite a challenging year for many other communities.

When we ask community members what makes Lions Gate such a popular retirement choice, we hear everything from our great location, to the fact that we aren’t a corporate ‘for profit’ chain and that we are rooted in the Jewish community. However, there are

three key features of Lions Gate that are continually mentioned:

### Value

The value Lions Gate provides by being a truly all-inclusive continuing care retirement community

### Lifestyle

The vibrant lifestyle Lions Gate offers its residents

### A Plan for the Future

The fact that our residents have a secure plan in place for the future that provides peace of mind.

If you are considering moving into Lions Gate, now is the time. There are excellent apartments and cottages available but these units **won’t last long** – and with Moving Station, a service provided by Lions Gate that helps with every aspect of selling a home, many homes are selling twice as quick!

*“For Lions Gate residents who have chosen to use Moving Station, the average amount of days from the time their listing goes live, to the time they had a sales contract in-hand was only 84 days! Research indicates that the national average is double that amount of time,” says Moving Station Vice President Pati Saulig.*



## A Word from Lions Gate Resident, Rhoda Abrams

“At Lions Gate, so many things are offered that you could keep busy every minute of the day if you chose to. The Opera Course, which is part of the Lifelong Learning Program, is so enjoyable and enlightening. I also like to keep track of what is going on in the world through the Current Events Program every Monday. And because there are so many inviting and interesting opportunities, there is something for everyone here. But all that is just icing on the cake. What means the most to me is the camaraderie at Lions Gate. It’s really like being in a warm and loving family where everyone is concerned for each other’s welfare.”

Call 856-782-1200 or visit us at [www.lionsgateccrc.org](http://www.lionsgateccrc.org)

# Lions Gate – A Warm, One-of-a-Kind Neighborhood

## Words from Some of Our Residents

### Rita and Harold Seigel

(Became New Lions Gate Residents in 2010)

“My husband and I were just saying during this last snowstorm that it was the first time in 42 years that we didn't have to worry about our driveway. We love it here. We should have done it sooner! We thought about going to a 55+ community before a CCRC, but in my estimation, that would have just been a wasted move. Moving to Lions Gate is like a whole new life started over for us. You can do as little or as much as you want. My husband and I each can pursue our own interests. He can play poker and I like to play Mahjongg. The apartments are wonderful and the people are like one big happy family. They made us feel welcome immediately and everyone seems to look out for one another.”

### Elaine Kooperstein

(Lions Gate Resident)

water aerobics, computer classes and the walking, gardening and book clubs. I am also a season ticket holder to the Arden Theater and it is hard to get to by the Speedline, so it is nice to take the Lions Gate bus. The people here are also very nice. I have made many new friends. I am delighted with them and my life here.”

## Our Staff Is Integrated into the Fabric of the Community

**Lions Gate Assistant Executive Director of Housing**  
**Meredith Becker** (A Cherry Hill Resident)

“At Lions Gate, we are all invested in the place we live and work because they are one and the same. I see the family members of Lions Gate residents when I drop off my children at Beth El for day care and when I am in line at the grocery store. We all have connections to the Lions Gate residents and their families in some way. This is so much more than just a job. We want to ensure the future of Lions Gate and the community for generations to come.”

*Meredith Becker and Bess Soffer chatting with Philip Hirsch*

**Lions Gate Residency Counselor Bess Soffer**  
(A Cherry Hill Resident)

“As a child, I had gone to summer camp with some of their children and as past President of Temple Emanuel, I had established relationships with some of the residents long before there was a Lions Gate. My son has remained best friends with the grandson of one of the residents for nearly 30 years and even officiated at her granddaughter's wedding. It's that deep-rooted connection that makes the professional relationship I have with Lions Gate residents so very special.”

# THE LIONS GATE MEN'S CLUB



The Lions Gate Men's Club was created by Lions Gate residents at the suggestion of Director of Programming Wilma

Messler. Initially, a few Lions Gate men met to discuss their interests and how they thought their club should evolve. So far, they have decided to enjoy on-site lunches together followed by interesting speaker presentations. Speakers have included Norman Rosen who, together with his wife, has acquired an amazing collection of Judaica, an original resident of Camden County who spoke about Jewish history in Camden County; and Stanley Brotman who is a working judge as well as a Lions Gate resident.

Men's Club Member Dr. Phil Bookman said that the men sometimes get together for dinner, but the men's club allows them to get to know each other a little better.

Dr. Bookman says that the club is only in its infancy and he looks forward to more interesting speakers and discussions.



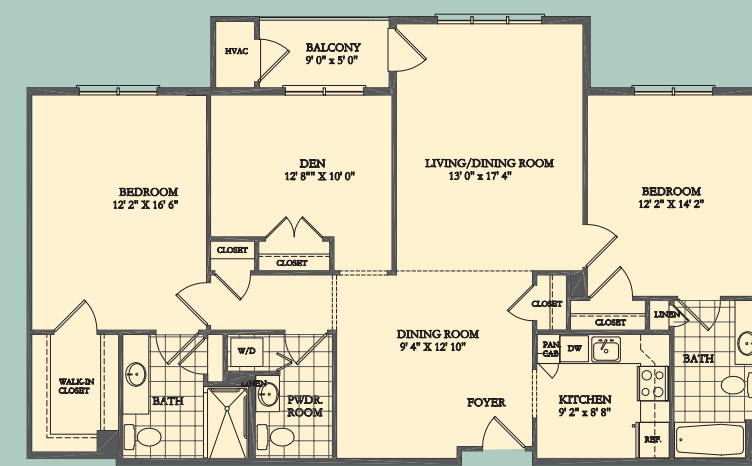
“Although the club is educational and interesting, the main purpose is camaraderie.”  
Men's Club Member, Dr. Phil Bookman



**Lions Gate** offerings include a subscription series to the Kimmel Center based on availability and trips to places including the Philadelphia Orchestra, the Pennsylvania Ballet and Walnut Street Theater, the Philadelphia Art Museum, the University of Pennsylvania Museum and Longwood Gardens. In fact, we will even be offering a tour of Philadelphia fountains and squares this year, which ends with lunch at the Comcast Building.

budding musicians and vocalists called the Astral Artists. We hold a Israeli Dance Night with music and a dancing instructor. Our Lions Gate Speaker Series includes famous authors, attorneys providing useful advice, and a host of other interesting, local people. Our residents can also enjoy the Book Club, the Short Story Club which is led by two librarians from the Camden County Library, the Art Appreciation Club and, in warmer weather, our Walking and Gardening clubs.

Our on-site events include up to six concerts performed by a group of young,



2-Bedroom with Den, 1429 Sq. Ft.

When you move to Lions Gate, there is no need to downsize.  
**Call 856-782-1200** to view our wide array of spacious cottages and 1- and 2-bedroom apartments!

